

Benbrook Logo Contest

ATTENTION ALL ARTISTS AND WANNABE ARTISTS...

The City of Benbrook is conducting a logo contest. You don't need to be an artist to participate....you just need a good idea!

Benbrook City Council wants to see your ideas for a bold and distinctive City logo that captures the essence of Benbrook, Texas.

The City's current logo has served the community well for over 12 years. However, City Council is interested in seeing new logo ideas from the public. This is your chance to showcase your talents. Whether you are skilled in graphic software or just have a knack for sketching or drawing an idea, enter today!

A recent in-depth marketing study conducted by the City's contracting firm has revealed several key features that attract residents, visitors, and businesses to the community. Among the most notable discoveries: Benbrook residents and stakeholders have a very positive view of city services; Benbrook enjoys strong community spirit; Benbrook offers ample outdoor and recreational opportunities; and Benbrook is perceived as friendly, neighborly, and welcoming.



Current Benbrook Logo

Contest finalists will receive a **\$100 contribution** to the charity of their choice. City Council may choose not to use any contest submissions and retain the current logo, but if a final logo idea/theme is chosen and adopted by the City, the winner, in addition to the charitable contribution, will also receive a **\$100 cash** prize and recognition as a creative partner in any new logo reveal publications.

- ◆ Contest open to any individual, any age (Benbrook city employees excluded.)
- ◆ Deadline for submissions is **Friday, February 10, 2012**

For a complete list of contest rules/submission requirements and instructions, entry forms, and a copy of the Benbrook Marketing Study Report, go to

www.cityofbenbrook.com/logocontest